



Malmö, April 28, 2025

## BOMILL APPOINTS ROBERTO ROUCO AS REGIONAL SALES MANAGER

**BoMill is pleased to announce the appointment of Roberto Rouco to the role of Regional Sales Manager. In this new role, Roberto will be responsible for driving BoMill sales activities in both Southern Europe and the Latin America region.**

*"We are pleased to welcome Roberto. His background and international experience in developing new business, in our targeted markets, makes him a valuable addition to our Business team", says Andreas Jeppsson, CEO of BoMill.*

Roberto brings over 20 years of international experience and has worked in a wide variety of operations and sales management roles in Spain and Sweden.

*"I am thrilled to join the BoMill team at this exciting moment and fully committed to supporting the growth of our unique sorting solution BoMill InSight, creating greater value for our customers." stated Roberto Rouco, Regional Sales Manager at BoMill.*

Roberto is based at the BoMill's head office in Malmö, Sweden.



For more information, please contact:

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*BoMill has developed and markets a patented technology for sorting grain on a commercial scale, based on the internal qualities of each kernel. The method is the only one of its kind on the market today and is estimated to have the potential to become a Golden Standard within the industry.*

*The company is listed on Nasdaq Stockholm First North Growth Market under the ticker: BOMILL.  
Certified Adviser: Svensk Kapitalmarknadsgranskning AB – [www.skmng.se](http://www.skmng.se)*

*For more information about BoMill, please visit [www.bomill.com](http://www.bomill.com)*