



Malmö, September 10, 2021

PETER L NILSSON TO JOIN BOMILL AS BUSINESS ADVISOR

Peter L Nilsson adds substantial expertise and knowhow from international business and the global food industry. He will be a valuable addition to BoMill's ambition to reach out globally with the company's revolutionary solution. BoMill's unique sorting technology enables optimum grain usage, based on a kernel-by-kernel assessment of its inner properties.

Peter L Nilsson has an extensive career from international business and executive management positions in companies such as Tetra Pak, Coca-Cola, Hilti, and Findus. He was appointed CEO of Ecolean Group in 2007, a position he still holds, and the company has since experienced an impressive growth with business activities in more than 30 countries all over the world, 15 market offices and production sites in Sweden, China, and Pakistan.



– Before I joined BoMill, I had the privilege to work with Peter L Nilsson for many years at Ecolean. I am very happy that we can benefit from his expertise to boost our efforts to grow sustainably and reach new global markets. His experience in taking disruptive innovations to market in the food business, is a valuable asset to us, in the strive to establish further the company as the global leading provider and partner for grain quality sorting solutions”, says Andreas Jeppsson, CEO of BoMill AB.

– There is an increasing challenge connected to climate change and its effect on the agricultural and food business. Grains must be used more efficiently and BoMill has a very important role to play in supporting the value chain. The company is at an exciting stage right now and I am pleased to add my experience to the team, says Peter L Nilsson.

Peter L Nilsson starts as business advisor from October 2021.



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BoMill has developed and is marketing a patented technology for sorting grain on a commercial scale, based on the internal qualities of each kernel. The method is the only one of its kind on the market today and is estimated to have the potential to become a Golden Standard within the industry. The Company operates in several markets and has sold sorting equipment to a number of reputable companies in the grain industry.

For more information about BoMill, please visit www.bomill.com.

